



Russ Fitzpatrick GRI
Broker/Owner
and Kerry Krumenacker

You are "fishing" with a hook.
We are "fishing" with a cast net.

It's not one ad, one sign, or one open house, It's a system.

While you can follow up on a few buyer's every week and wonder if they are qualified or serious. We are handling hundreds of inquiries and matching qualified buyers with properties that meet their needs.

The serious qualified buyers don't waste time!

If you were buying a house this week what would you do? Would you see all the houses on the market in one day with a Realtor or would you go house by house dealing directly with the owners. Most buyers want to comparison shop, they want to look at a many houses before they make a decision. When they shop directly with the owner they expect to discount the price accordingly. That's why by owners sell for less money than listed homes.

That's why all the "by owner" signs turn into Realtor signs eventually

Discount Brokers and For Sale By Owner shops don't work in 2010 because the buyer's see the savings and want to take it off the price. For Sale by Owners do not get the corporate transfers, and most important they don't get the synergy of multiple signage, multiple ads, multiple Realtors working together towards one goal. We will sell your home for the highest price the market will bare.

Ask me how our **International Digital Marketing Strategy** can mobilize the worldwide Real Estate community and attract buyers directly to your front door.

Sincerely,

Kerry Krumenacker
EXIT TEAM REALTY
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